



MOREHEAD STATE UNIVERSITY

Vice President for Student
Success Search



About Morehead State University

Morehead State University (MSU) is a comprehensive public university with strong undergraduate and graduate programs, emerging doctoral programs and an emphasis on regional engagement. MSU is rated among the Best National Universities as listed in the annual “America’s Best Colleges” rankings by *U.S. News and World Report*.

In nearly 125 years, the sweep of history has carried Morehead State University (MSU) and its predecessor institution, the Morehead Normal School, from one makeshift classroom to the high-tech world of Internet-based classes and a radio telescope/space tracking system which reaches from a campus ridgetop literally to the stars.

Morehead State University delivers strong and affordable education for friendly, ambitious students who thrive in a student-focused learning environment defined by small class sizes and faculty committed to teaching and student success.

MSU has 141 undergraduate degree programs in four colleges — Caudill College of Arts, Humanities and Social Sciences; College of Business and Technology; College of Education; and College of Science; 73 graduate degree programs; Education specialist program in five specialty areas; Master’s degree for physician assistants, social workers and a cooperative doctoral program, in partnership with the University of Kentucky; Doctoral degree in education; 1 of 5 institutions in the U.S. with a bachelor’s degree in space science; [SACS accredited](#); 1st institution in Kentucky to offer a complete degree program online, the Master of Business Administration (MBA).

Morehead State was recognized for the 12th consecutive year as one of the top public universities in the South in the 2016 edition of “America’s Best Colleges” by *U.S. News & World Report*. MSU was recognized in 2013 by *The Daily Beast* as a [top underrated school](#).

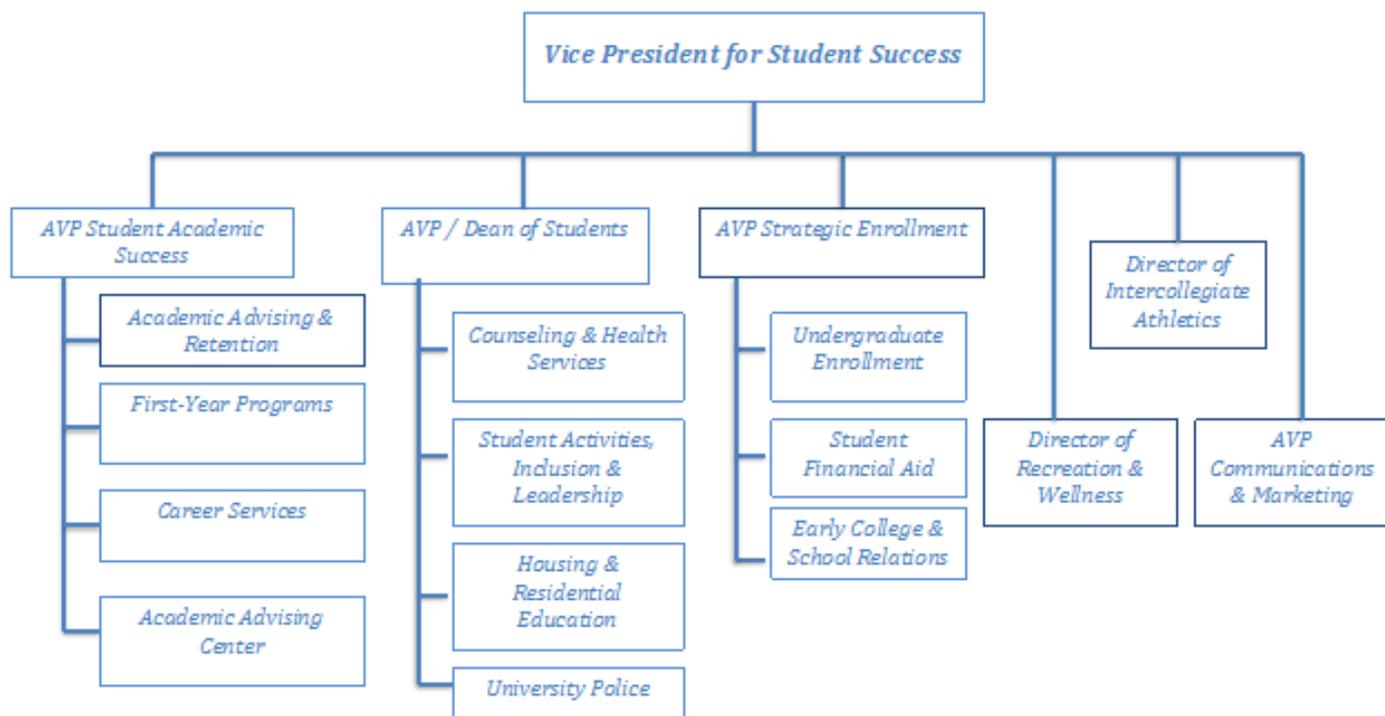
Physically, the University is located in the foothills of the [Daniel Boone National Forest](#) in [Rowan County](#). The more than 700-acre main campus within the city limits of [Morehead](#) includes more than 50 major structures with a total replacement value of more than \$650 million. Beyond the city, the University’s real estate holdings include the 320-acre Derrickson Agricultural Complex, Eagle Trace, a par-72, 6,902-yard public golf course, and 166-acres of the Browning Orchard. The instructional plant includes 135 classrooms and 150 laboratories. Housing facilities include space for approximately 2,900 students in a variety of living styles, including traditional residence halls, suites and apartments. The University has erected a space tracking system in partnership with NASA. The second component of the Space Science Center opened in 2009 — a \$16.6 million instruction and research support facility.

About the Vice President for Student Success Position

Reporting to the President, in a newly created strategic role, the Vice President for Student Success will serve as the chief student life officer and key representative for student recruitment, student support services and activities and student engagement outside of the academic classroom. This is a high impact position that will provide strategic vision to attract, retain and graduate a diverse, high quality student body in its quest to become the best public regional university in the South. The Vice President will oversee strategic analysis that shapes and ensures coordination of effective marketing, recruitment and admissions processes for freshmen and transfer students. The Vice President and division staff will partner with the university's colleges to ensure that the recruitment and retention goals are aligned with institution's strategic goals. He/She will develop and implement a comprehensive enrollment management and student success strategy that integrates the entire student experience from recruitment through transition to career.

The Vice President will serve as a member of the President's cabinet and work with the senior leadership team in its desire to create a 21st century University with a clear focus on student success through academic excellence, robust co- and extra-curricular participation opportunities, strong institutional partnerships, scholarship that improve the human condition, meaningful service to the region, and effective resource utilization.

The Vice President will oversee the personnel, budgets, technology, and operations of the following offices and supporting units: AVP for Student Life/Dean of Students, AVP for Strategic Enrollment, AVP for Student Academic Success, AVP for Communications and Marketing, the Intercollegiate Athletics Director, and Director of Recreation and Wellness.



As part of his/her duties, Vice President for Student Success will ensure collaboration among the student support professionals within the division and with the academic colleges on the development of short-range and long-range enrollment goals and student success initiatives. She/he will collaborate with faculty and staff to build a strong team that continues MSU's focus on student educational outcomes, student support, and alignment of student success initiatives with academic, workforce, and student life programs.

The Vice President will be well versed on national strategic enrollment trends, student life trends, and issues facing higher education, be fully up-to-date on federal and state requirements, and active with national professional activities. This individual will represent MSU to a wide array of constituents, including students, parents, alumni, and high school and college counselors, and provide national and international visibility for the University. The Vice President will be a resource and advisor for MSU's senior administration.





Position Summary

The Vice President for Student Success provides executive-level leadership and vision in the administration of a comprehensive range of services, policies and procedures related to student affairs programming, planning and strategically-related functions. Reporting directly to the President, the Vice President for Student Success serves as a member of the President's senior leadership cabinet. The Vice President provides strategic and innovative leadership, as well as guidance and oversight of student support, growth and development services, student programming, enrollment management and other programs. The Vice President for Student Success participates in all aspects of institution-wide planning in support of the mission and goals of the university, including meeting the needs of a diverse student population and creating a learning environment where all students have the opportunity to succeed.

Duties and Responsibilities

The Vice President for Student Success is responsible for fostering the university's commitment to student success creating a collaborative environment of inclusiveness and support for the university's diverse student body, enriching student learning, building and maintaining a strong sense of community, and promoting growth through engagement in the life of the university. The Vice President for Student Success will be responsible for developing strategic programs, services and policies that enhance the overall quality of the Morehead State University student experience. The Vice President will ensure the delivery of quality and responsive services to students through effective leadership and assessment of outcomes of student support programs.

The Vice President for Student Success will manage a budget of approximately \$47.3 million and will lead a team responsible for a broad portfolio of student support services and related programs, which currently include: undergraduate recruitment and enrollment services, student financial aid, early college and school relations, first-year programs, academic advising, career services, student activities and organizations, housing and residential life, university police, counseling and health services, student recreation and intramurals, intercollegiate athletics programs and communications and marketing.

The Vice President for Student Success will work collaboratively with Academic Affairs leaders to promote enrollment management as a comprehensive, integrated approach toward enhancing and improving the recruitment, retention and graduation rates of MSU students. As a member of the President's Cabinet, the Vice President for Student Success will be counted on to provide counsel on all matters pertaining to non-academic student life, including response and assistance to students in crisis situations, as well as contribute to the development and management of institutional and instructional strategies and directions.



Preferred Qualifications

- This senior-level administrative position requires a minimum of a master's degree (doctorate preferred) and at least 10 years of increasingly responsible leadership experience and proven administrative abilities in an institution of higher education institution
- Demonstrated success in developing and implementing strategic enrollment management plans.
- Broad knowledge of University academic policy, administrative structure, academic governance, non-academic student services and service delivery
- Broad knowledge and experience in student life and co-curricular activities
- Strong leadership and communication abilities
- High level of energy and ability to relate well to students, faculty, staff and parents.
- Knowledge of national trends in strategic recruitment, retention and state/federal rules and regulations
- Strong data analysis and quantitative skills;
- Demonstrated ability to manage competing priorities, deadlines, and projects simultaneously
- Demonstrated ability to facilitate partnerships among academic programs, and other divisions of the university, faculty, students, and community constituents
- Clear ability to think both long range and strategically; demonstrated vision and creativity; and inspire others to active engagement in a common enterprise



Procedure for Candidacy

Review of applications will begin immediately and continue until the position is filled. Applications should include a current curriculum vita and letter explaining interest and relevant experience. For additional information concerning Morehead State University visit www.moreheadstate.edu.

Nominations and applications should be submitted electronically in confidence to Jeffrey Harris.

Contact Information:

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MSU is an Equal Opportunity, Affirmative Action employer. Minorities, women, veterans and individuals with disabilities are encouraged to apply.

Harris Search Associates

INNOVATION + TALENT

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